

Appendix B

Survey Questionnaire

NAIOP Interview Questionnaire

Vibrant Centers Project

Several versions of this basic questionnaire were used to gather information from office brokers.

1. **Do you lease office space exclusively in Suburban areas of your market or do you also lease space Downtown?**

If Downtown and Suburban, go to 2.
If exclusively Suburban, go to 4.

2. **Do prospective tenants you've talked to recently want to locate primarily Downtown or in Suburban locations like suburban office parks or office campuses?**

Check one:

- Downtown preferred
 Suburban preferred

If Downtown, go to 3.
If Suburban, go to 4.

3. **Is this preference for Downtown office space a change you've detected in the past few years or did this change start earlier?**

Check one:

- Past few years
 Longer-term trend
 Neither: very recent

4. **With respect to compact, mixed-use, walkable places located in suburban areas that we call "vibrant centers": are prospective tenants interested in being in or near these vibrant centers more than in traditional Suburban office locations?**

Check one:

- Yes
 No

If Yes, go to 5.
If No, go to 6.

5. **Is this preference for Suburban Vibrant Centers a change you've detected in the past few years or did this change start earlier?**

Check one:

- Past few years
 Longer-term trend
 Neither: very recent

6. **As a final question, we'd like your opinion about tenant preferences for office space in Suburban Vibrant Centers compared to Downtown office space. In which area do you think most of your prospective tenants would prefer to locate?**

Check one:

- Suburban Vibrant Centers
 Downtown
 Indifferent/Either one

Name: _____

Location: _____

NAIOP will be publishing a report on our findings early next year. We plan to make the report available to your firm for distribution. **Thank you for your time!**